

The Arts Management Handbook: Your Essential Guide to Success

The arts play a vital role in our society, enriching our lives and communities. But managing an arts organization is a complex and challenging task. The Arts Management Handbook is the definitive guide to help you succeed in this demanding field.

What You'll Learn

This comprehensive handbook covers everything you need to know about arts management, including:



The Arts Management Handbook: New Directions for Students and Practitioners by Constance DeVereaux

★★★★☆ 4.3 out of 5

Language	: English
File size	: 1118 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 368 pages



- Strategic planning
- Financial management
- Marketing and communications

li>Human resources management

- Legal issues
- Risk management
- Fundraising
- Board governance
- Audience development
- Special events management
- Venue management
- Arts education
- Arts advocacy

Why You Need This Handbook

Whether you're a new arts manager or a seasoned professional, The Arts Management Handbook is an essential resource for your success.

This book will help you:

- Develop a clear vision and mission for your organization
- Create a strategic plan to achieve your goals
- Manage your finances effectively
- Market your organization to reach new audiences
- Build a strong team of employees and volunteers
- Comply with all legal requirements

- Manage风险有效
- Raise the funds you need to support your organization
- Build a strong board of directors
- Develop innovative programs and services
- Create a welcoming and inclusive environment for all

About the Author

The Arts Management Handbook is written by a team of experts with decades of experience in the arts field. The author team includes:

- **Dr. Mary Schmidt Campbell**, Dean of the Tisch School of the Arts at New York University
- **Dr. Robert Lynch**, President and CEO of Americans for the Arts
- **Dr. Jeannie Pool**, Executive Director of the Association of Arts Administration Educators

Endorsements

"The Arts Management Handbook is a must-read for anyone who wants to succeed in the arts field. This book is packed with practical advice and insights that will help you achieve your goals." - **Dr. Donna Walker-Kuhne**, President and CEO of the National Endowment for the Arts

"The Arts Management Handbook is an invaluable resource for arts managers at all levels. This book provides a comprehensive overview of the challenges and opportunities facing arts organizations today." - **Dr. Michael Kaiser**, President of the Kennedy Center

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The Arts Management Handbook is available now in hardcover, paperback, and e-book formats. Free Download your copy today and start your journey to success in the arts field.

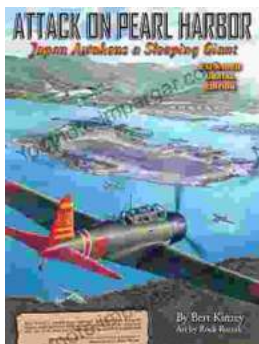
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