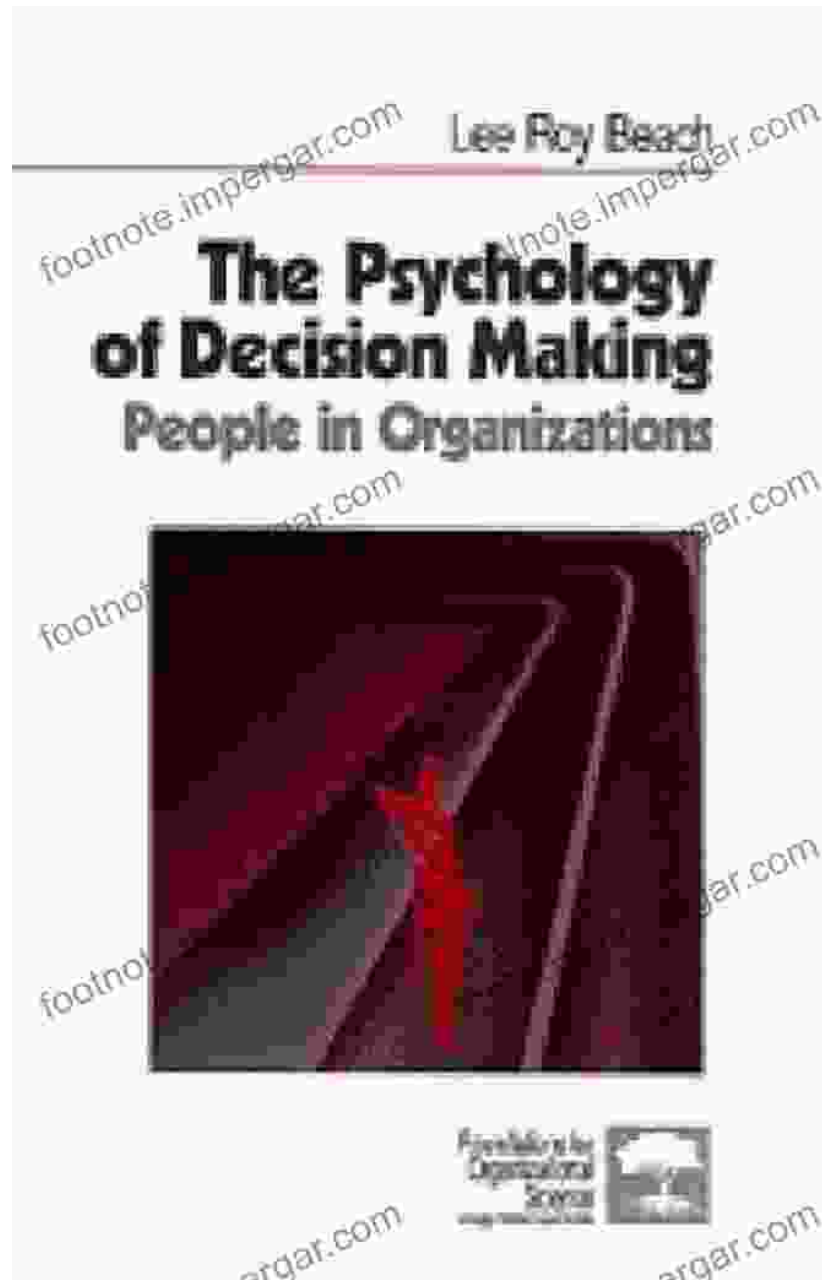


Straight Choices: The Psychology of Decision Making

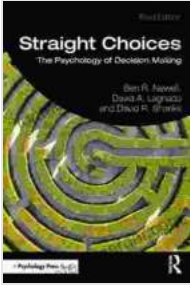


Straight Choices: The Psychology of Decision Making

by David A. Lagnado

★★★★★ 4.7 out of 5

Language : English



File size : 11182 KB
Screen Reader : Supported
Print length : 140 pages



In this groundbreaking new book, behavioral scientist Dr. Patrick Deady reveals the psychology behind the decisions we make. Drawing on years of research, Dr. Deady explains how our brains process information, weigh options, and make choices. He identifies the cognitive biases and emotional traps that can lead us to make poor decisions, and provides practical strategies for making better choices in all areas of our lives.

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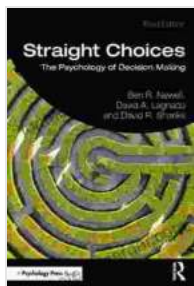
Straight Choices is essential reading for anyone who wants to make better decisions in all areas of their lives. This book is especially relevant for:

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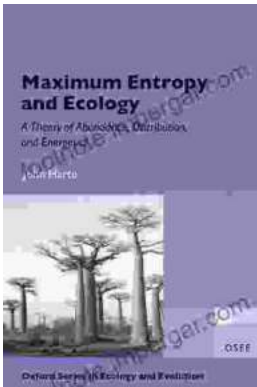
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